Passing the Tools of Leadership • 2020 Scottish Rite Workshops

BEAFREEMASON.ORG PARTNERSHIP

Michael D. Smith, 33°, PGM, Lt. Grand Commander & SGiG in South Carolina
BROTHERLY LOVE. RELIEF. TRUTH.

Not Just a Man. A Mason.

A Freemason is committed to bettering himself, his community, and the world. He is on a journey of self-discovery believing in something greater than himself, a journey in which he will be supported by other good men.

Become the best version of you. Answer the call. Begin the journey.

TAKE THE FIRST STEP
KEY INITIATIVES

1. Provide a Portal or “Landing Page” for interested men.
2. Control the Messaging with Truth and Facts on Social Media.
3. Generate interest and properly direct men to the Door of Freemasonry.
5. Reaffirms Our Relationship with Blue Lodge Members as Our Candidates.
6. Allow Grand Lodges to Guard the West Gate with Their Proven Process.
7. Create and Answer Demand.
ACTION ITEMS—WHAT YOU CAN DO!

1. Go to the beafreemason.org website, read, & review.
2. Review & show the Grand Commander’s video at Valley meetings.
3. Add the Beafreemason.org website to ALL your communication: newsletters, website, print messages, email, letterhead etc.
4. Use it with interested men that talk Freemasonry with you.
5. Direct others to the website.
DO YOU HAVE QUESTIONS ABOUT FREEMASONRY?

BeAFreemason.org

This card offered courtesy the Scottish Rite of Freemasonry, Southern Jurisdiction, U.S.A.
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