VMAP: Enhancing a Successful Formula

2016 SCOTTISH RITE WORKSHOPS
HOUSTON, TX • MARCH 18-19
PHOENIX, AZ • APRIL 1-2
CHARLOTTE, NC • APRIL 15-16
BROTHER TO BROTHER

Membership Retention & Recovery
Membership Recruitment
Membership Input for 2018
Workshops
MEMBER RETENTION & RECOVERY

• End of Q1, ask Valley Secretary for report of potential NPD drops for current year.
• Form “Membership Retention Teams” for outreach and contact for each member on the “at risk list”.
MEMBER RETENTION & RECOVERY

• Split up work load based on ages of MRT and NPD Bros.
• Effective outreach methods based on Brothers age.
MEMBER RETENTION & ENGAGEMENT

• Keep active records of conversations and notes
• Share best results with other MRT members
• Follow through on commitments and timelines.
• Important part of our Masonic obligation.
MEMBERSHIP RECRUITMENT

• Utilize the Scottish Rite “Ambassador” or “Double Eagle” programs. (Orient KT, VA & MN)

• The SRA member should be a proponent of the Scottish Rite Valley.
MEMBERSHIP RECRUITMENT

• Work to promote Valley events
• Invite letters from Valleys to newly raised Master Masons within state Grand Lodge. (TX, CA and FL)

Copies of MN Double Eagle Program can be obtained by email mike.miller5@gmail.com.
EDUCATION FOR SCOTTISH RITE MEMBERS

• Redroom Presentation—Weekly
• Introduction from SGIG–PR–HOB Officers—RiteCare
• Masonic Speakers, Grand Master & Grand Lodge Officers, Other Bodies
• Community Leaders, U of M Masonic Cancer Center, ROTC, Pro Sports Team Charities
This is a grass roots effort. Your input is needed to help us grow.

How can we plan a better workshop for 2018?
• What would you like added or changed based on what you’ve seen thus far?
• Locations, content, venues?
• It’s your Scottish Rite and our future depends upon us growing together.
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