

VMAP:

*Enhancing a
Successful Formula*

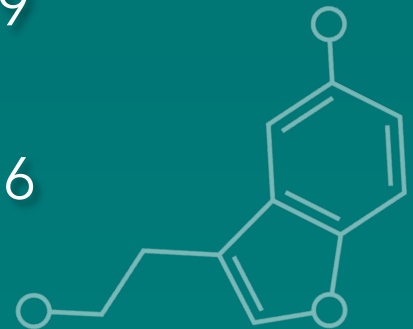
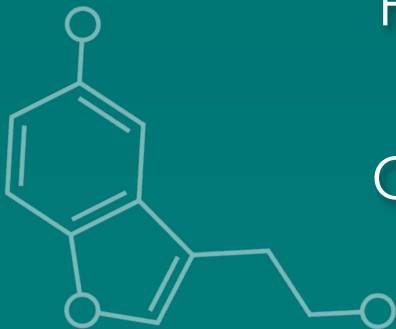


2016 SCOTTISH RITE WORKSHOPS

HOUSTON, TX • MARCH 18-19

PHOENIX, AZ • APRIL 1-2

CHARLOTTE, NC • APRIL 15-16



BROTHER TO BROTHER



Membership Retention & Recovery
Membership Recruitment
Membership Input for 2018
Workshops

MEMBER RETENTION & RECOVERY

- End of Q1, ask Valley Secretary for report of potential NPD drops for current year.
- Form "Membership Retention Teams" for outreach and contact for each member on the "at risk list".



MEMBER RETENTION & RECOVERY

- Split up work load based on ages of MRT and NPD Bros.
- Effective outreach methods based on Brothers age.



MEMBER RETENTION & ENGAGEMENT

- Keep active records of conversations and notes
- Share best results with other MRT members
- Follow through on commitments and timelines.
- Important part of our Masonic obligation.



MEMBERSHIP RECRUITMENT

- Utilize the Scottish Rite "Ambassador" or "Double Eagle" programs. (Orient KT, VA & MN)
- The SRA member should be a proponent of the Scottish Rite Valley.



MEMBERSHIP RECRUITMENT

- Work to promote Valley events
- Invite letters from Valleys to newly raised Master Masons within state Grand Lodge. (TX, CA and FL)

Copies of MN Double Eagle Program can be obtained by email mike.miller5@gmail.com.



EDUCATION FOR SCOTTISH RITE MEMBERS

- Redroom Presentation–Weekly
- Introduction from SGIG–PR–HOB
Officers–RiteCare
- Masonic Speakers, Grand Master &
Grand Lodge Officers, Other Bodies
- Community Leaders, U of M Masonic
Cancer Center, ROTC, Pro Sports
Team Charities



2018 WORKSHOP INPUT

- This is a grass roots effort. Your input is needed to help us grow.
- How can we plan a better workshop for 2018?



2018 WORKSHOP INPUT

- What would you like added or changed based on what you've seen thus far?
- Locations, content, venues?
- It's your Scottish Rite and our future depends upon us growing together.



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