



# New Generation, New Scottish Rite

How my generation will influence the Scottish Rite of the future.

# Topics - The Three Step Process

## Meet Gen. Z + Lingo

Review the terminology that is needed to fully understand this PowerPoint.

## Generation Z Statistics

Examine Generation Z and the traits that distinguish them.

Examine causes for Generation Z traits.

Compare Generation Z with that of previous generations..

## Future Scottish Rite

List and describe primary starters that the Scottish Rite can use to help influence Generation Z to join and ask about the Scottish Rite.

# Need to Know Scientific Speech

## Generation Z

The **generation** is generally **defined** with birth years ranging from 1995 through around 2020.

310,000 new members each day in the USA

## Social Media

Facebook  
Instagram  
Twitter  
Snapchat  
YouTube  
Vine  
Pinterest  
Tumblr

## F. O. M. O

Fear of Missing Out, a syndrome that both aids and disables the effectiveness of Generation Z today.

# Technology Driven

To the generation that never  
knew life without the internet



EVERY Gen Z is connected to  
electronics at least 1 hour per day,  
**46% are connected 10+ hours.**

Millennials used 2 screens daily,  
Generation Z uses 5 daily **and two**  
**at nearly all time.**

**73% check email and social media**  
**less than an hour after waking up.**

---

# Social Media

## Parents?

### How to Date

[Edit Article](#)

Four Parts: [Setting Yourself up for Success](#) [Putting Yourself out There](#) [Having a Successful First Date](#) [Building on the First Date and Beyond](#) [Questions and Answers](#)

It can be difficult to strike a good balance when dating. How do you appear interested without coming off as desperate or needy? How do you get to know someone without being nosy or rude? And how do you figure out how a person feels about you — or tell them how you feel about them — without either of you feeling uncomfortable? Dating is a tricky business, but here are some guidelines that'll keep you successful and in the mix!

Part  
1

#### Setting Yourself up for Success



54% visit YouTube over three times a day.

**Dependent:** We don't ask parents for as much help anymore. Why get dating advice from parents when we can get it online?



# Unique

The Most Accepting Generation

#LoveWins 

**TED**  
IDEAS WORTH SPREADING



EVERYONE Treated the Same.

- 73% of Generation Z support homosexual marriage rights. Teens started #LoveWins that trended #1 in the world on Twitter and Facebook. At its peak there were 35,000 tweets per minute.
- 76% are concerned about humans destroying the Earth and the environment.
- Only 32% support support Affirmative Action.

# Realistic

We Want To Make A Difference.

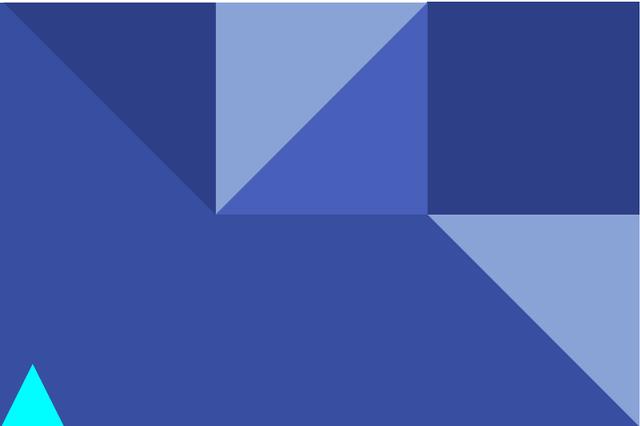
NEVER known a world without  
widespread terror and fear.

Social Media reports terrible events  
each day.

New Cold War?

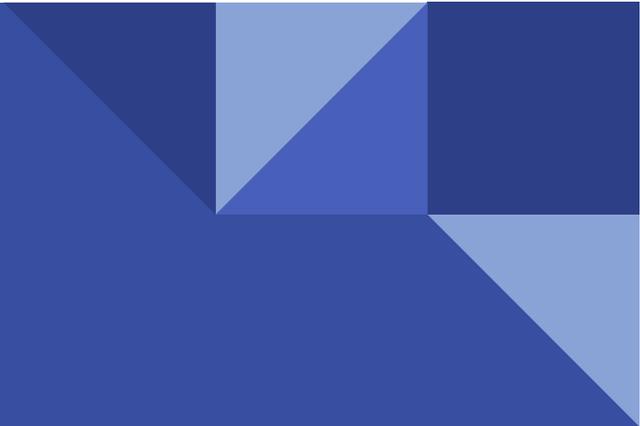
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26%↑

Millennials: 18.5% with Full Time Paying Jobs



# Generation Z and the Scottish Rite

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Generation Z - We do our Research.

You get 8 seconds of our attention to grab us and make us interested.





scottish rite



Chandler



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About 1,170,000 results (0.61 seconds)

### Home - Scottish Rite of Freemasonry, S.J., U.S.A.

<https://scottishrite.org/> Ancient and Accepted Scottish Rite - A&ASR - It's time! Has your Valley submitted its workbook yet? Learn More. Free PDF Book for Scottish Rite, SJ, Masons—Just confirm your email address ... Honours - Centennial Jubilee - Visitor Information - VMAP

### Scottish Rite - Wikipedia, the free encyclopedia

[https://en.wikipedia.org/wiki/Scottish\\_Rite](https://en.wikipedia.org/wiki/Scottish_Rite) - Wikipedia - The Ancient and Accepted Scottish Rite of Freemasonry (the Northern Masonic Jurisdiction in the United States often omits the and, while the English Constitution in the United Kingdom omits the Scottish), commonly known as simply the Scottish Rite or in the United Kingdom as the Rose Croix (although this is only one of ... Morals and Dogma - Southern Jurisdiction, USA - Scottish Rite Cathedral You visited this page on 1/18/16.

### Phoenix Scottish Rite - Home

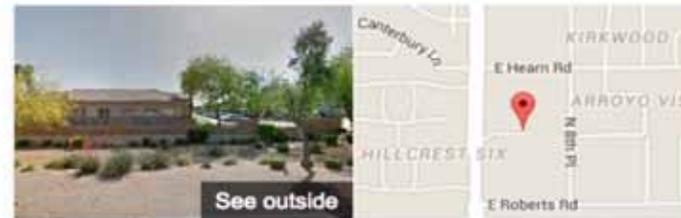
[www.srmason-az.org/](http://www.srmason-az.org/) The Ancient and Accepted Scottish Rite is a two hundred (200) year-old branch of the world-wide order of fraternal societies known as Freemasonry. Today, the ...

### Phoenix Scottish Rite - Contact Us

[www.srmason-az.org/psr\\_contact.html](http://www.srmason-az.org/psr_contact.html) contact-samuel-graziano. Samuel Graziano, Jr., 33° General Secretary. contact-raymond-najjar. Raymond Najjar, 33° General Treasurer. Join our Mailing List.

### Scottish Rite, NMJ

[www.scottishritenmj.org/](http://www.scottishritenmj.org/) The Supreme Council, 33°, in Lexington, MA, is the governing body of Scottish Rite Freemasonry in the Northern Masonic Jurisdiction, U.S.A..



See outside

## Phoenix Scottishe Rite Bodies

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We will be accepting applications online for the Shepherd, Hilburn, and Public School Administration Scholarships from now through March 31, 2016.

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### 2016 Scottish Rite Workshops

We hope to see you at the 2016 workshops, which will

## Find a Scottish Rite Valley



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Sorry about this, I couldn't seem to find what you were looking for.

## The Origins of the Scottish Rite

*Image: Copy of the Grand Constitutions of 1786 from the Archives of the Supreme Council, 33°, S.J., U.S.A., in the handwriting of Rev. Frederick Dalcho, ca. 1801–02*

Like so much early Masonic history, the origins of the Scottish Rite are hidden in mist. There's evidence that by the early 1730s in England there were "Scotch Masons" or "Scots Master Masons," a step after the Master Mason Degree (and apparently unrelated to Scotland). By 1742 in Berlin there was talk of "higher or so-called Scottish Masonry." In 1743 the Grand Lodge of France adopted a regulation limiting the privileges of "Scots Masters" in lodges. It's clear from these few mentions that something was going on behind the scenes with "Scottish Masonry," but we're not quite sure what. These developments were happening at the same time the Royal Arch was gestating before its birth in 1754. It's even possible that the Royal Arch and Scottish Masonry came from the same sources. We just don't know.

What we do know is that the *high degrees* found fertile ground when they were introduced to French Masonry. In 1745, two years after restricting Scotch Masons, the Grand Lodge of France gave them special privileges, and more privileges and authority followed in 1747 and 1755. In contrast, the Royal Arch appears in lodge minutes in America in 1753 and England in 1758 with little official notice. By 1766 we know that an elaborate sequence of High Degree or "Scottish" Masonry is being worked in France. There's much activity prior to 1766 that we'll cover later, but we want to take a look now at that sequence of High Degrees.

## Emperors and Knights in France

Competition is the force that drives the world's economies, and it also seems to have driven Scottish Masonry in France, which became part of jockeying for power within the Grand Lodge of France. The Council of the Knights of the East, Sovereign Prince Masons, was organized in 1756, and included in its government middle-class Masons who had been excluded in previous High Degree ventures. It is not known how many degrees the Knights worked, but they seem to have faded out around 1768–1779.

Coming on the heels of the Knights of the East in 1758 was the Sovereign Council of Emperors of the East and of the West, Sublime Scottish Mother Lodge. The Emperors attracted the upper class and nobility and competed with the knights in the number of degrees they offered. (Just from a marketing point of view the newer group bested the older: "Emperors" are more powerful than "Knights," and "East and West" is twice as extensive as only "East.")

# Landing Pages

Landing pages are employed more and more in marketing today, it is the concept of making your homepage for prospective members and not active members. VERY visually appealing, NOT a lot of words.



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THE

# YouTube Input

Search Scottish Rite on YouTube.

The Scottish Rite has to become a brand that markets to a younger audience as well as an older one.



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- Trending
- Subscriptions
- History
- Watch Later 1

SUBSCRIPTIONS

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Real Masonry Scottish Rite

Mason Mike

1 year ago • 5,352 views

A quick look at Scottish Rite masonry. Scottish Rite encompasses the 4th through 32nd degrees, 33rd degree if your extra special.



A Brief History of the Scottish Rite.mp4

Scottish RiteNMJ

3 years ago • 5,544 views

Scottish Rite for the 21st Century ~ Short Stories for Prospective Members: A Brief History ~ What's so Scottish about Scottish Rite ...



Enter The House Of The Temple

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3 years ago • 50,726 views

A look inside The Supreme Council (Mother Council of the World) of the Inspectors General Knights Commander of the House of ...



Scottish Rite & York Rite Masonry Explained

TheLipTV2

9 months ago • 4,567 views

Go inside the Scottish Rite, and York Rite of Freemasonry, through the blue lodge entry as it is explained by Robert W. Sullivan IV.



Scottish Rite Masonry

cadyr72

8 years ago • 131,365 views

A closer look at the Scottish Rite Fraternity.

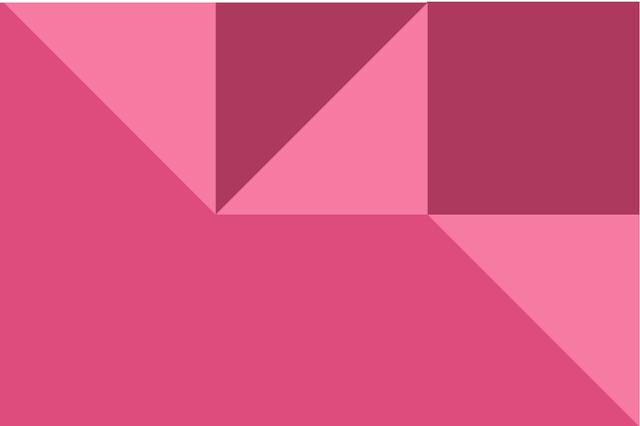
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# GENERATION Z

Your Future



# New Generation, New Scottish Rite

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