



Ancient & Accepted Scottish Rite of Freemasonry

Valley of Sioux Falls, Orient of South Dakota

Plan of Membership Retention 2015



The Executive Council of the Sioux Falls Valley, having recognized that our Valley has been experiencing stagnant or declining membership numbers, has instituted the Membership Retention Committee. Although working hand in hand with the Membership Committee, there are different objectives in mind. The Membership Retention Committee is tasked with the work of getting our current membership to reengage with their Scottish Rite journey. To do this, we must first explore the reasons why our members are not getting fulfillment from the Scottish Rite and work to change the hearts and minds of our members. We have a new tool from the Supreme Council, the Valley Membership Achievement Project, (VMAP) and can use this as a road map to our own success as a Valley.

SCOPE: Develop a plan for the retention of members in the Sioux Falls Valley of the Scottish Rite.

OBJECTIVE: Establish and implement programs and initiatives that will bolster membership involvement, foster a more complete Scottish Rite experience for our members and retains their participation in the Fraternity.

SHORT TERM GOALS: As a newly formed committee, our first priority is to, *together as a team*, brainstorm and consider all ideas and agree on a proactive and progressive way forward for our Valley. Implement VMAP, as approved of by membership vote, implement additional programs that fall within our boundaries and submit others to the Executive Council for vote and approval, implementing them as they are approved. We will be carefully documenting our successes and our failures as we move forward.

LONG TERM GOALS: Continue to build on the momentum we have achieved in the reengagement and revival of member participation and retention, watch over our section of the VMAP, be the driving force behind keeping members engaged by consistently finding innovative ways to make being a member of the Scottish Rite an experience that Brother Master Masons look forward to and enjoy. Effectively find new ways to give our members a higher value from being a member.

ACTION ITEMS:

- Assist the Valley in the implementation of VMAP and fully take ownership of our role in the project.
- Assume the duties of the Rite News newsletter and fully utilize its true potential as a mode of communicating to the Brothers in the Valley.
- Institute and maintain an automated calling system so that every member has current events and Valley needs communicated to them in an effective and positive way.
- Institute programs that reward members for their participation, i.e.; membership number placed in the newsletter and when the corresponding Brother locates it and comes to the next meeting or function, he wins a Scottish Rite prize.
- Share our successes and our failures with the other Valleys in our Orient personally. Share them with the whole jurisdiction through VMAP.
- Develop and keep on file, a “post 32° Master of the Royal Secret” interview questionnaire aimed at gathering contact information and making it easier to apply sound talent management metrics to a Brothers strengths and weaknesses so that we ask Brothers to participate in ways that they are comfortable participating. **(Page 2)**
- At either six months, or one year, revisit the Brother to evaluate his Scottish Rite experience, ask for his input on how it could be made better. **(Page 3)** The goal here is to enhance and give value to a Brother’s Scottish Rite Experience.
- Help form Scottish Rite Clubs, i.e.; KSA, College of the Consistory, Master Craftsman, Brewers, sports clubs or any other club we can think of to make Scottish Rite a fun place to be a part of.
- Continue to reassess and add to this action items list based on Valley trends.

Sioux Falls Valley of the Scottish Rite

NEW MEMBER QUESTIONNAIRE OF RECORD

PLEASE COMPLETE AND RETURN TO THE MEMBERSHIP RETENTION COMMITTEE

The purpose of this interview is to provide the Valley with information needed in order to Communicate effectively with you as well as provide information about your strengths and your interests So that the Valley will be able to effectively help you in your Masonic career.

NAME: _____ DOB _____

ADDRESS: _____

PHONE: _____ CELL _____

EMAIL ADDRESS: _____

A LITTLE MORE INFORMATION ABOUT YOU

MARRIED: _____ CHILDREN _____ OCCUPATION _____

HOBBIES & INTERESTS: _____

HOW WOULD YOU RATE YOURSELF IN THE FOLLOWING (1-10 WITH 1 BEING POOR AND 10 BEING EXCELLENT)

MEMORIZATION _____ PUBLIC SPEAKING _____ ATTENTION TO DETAIL _____

GOAL ORIENTED _____ LEADERSHIP _____ WILLINGNESS TO PARTICIPATE _____

PLEASE ANSWER THE FOLLOWING

BLUE LODGE _____ ARE YOU AN OFFICER OR PAST MASTER _____

DO YOU SEE YOURSELF WANTING TO PARTICIPATE IN VALLEY FUNCTIONS: _____

WOULD YOU CONSIDER BEING A SCOTTISH RITE AMBASSADOR TO YOUR BLUE LODGE _____

DO YOU SEE YOURSELF BEING INTERESTED IN SERVING ON THE EXECUTIVE COUNCIL: _____

ARE YOU INTERESTED IN SERVING ON COMMITTEES: _____ PARTICIPATE IN VALLEY EVENTS: _____

ARE YOU WILLING TO PARTICIPATE IN DEGREE CONFERRALS FOR FUTURE BROTHERS: _____

SPEAKING PART: _____ NON-SPEAKING PART: _____

WHAT OTHER MASONIC ORGANIZATIONS DO YOU BELONG TO _____

IN YOUR OWN WORDS, IS THERE ANYTHING YOU WOULD LIKE YOUR BROTHERS TO KNOW ABOUT YOU?

DATE: _____

SIGNATURE: _____

Sioux Falls Valley of the Scottish Rite

PERIODIC QUESTIONNAIRE OF RECORD

PLEASE COMPLETE AND RETURN TO THE MEMBERSHIP RETENTION COMMITTEE

The purpose of this interview is to provide the Valley with information needed in order to communicate effectively with you as gauge how well we are doing in making your Scottish Rite Experience All that it should be and insure that you are receiving value for your investment in the Scottish Rite.

NAME: _____ DOB _____

ADDRESS: _____

PHONE: _____ CELL _____

EMAIL ADDRESS: _____

A LITTLE MORE INFORMATION

HAVE YOU COMPLETED ANY OF THE FOLLOWING (YES OR NO)

ATTENDED DEGREE WORK _____ PARTICIPATED IN DEGREE WORK _____

TALKED TO ANY PROSPECTIVE NEW MEMBERS _____ SIGNED UP NEW MEMBERS _____

ATTENDED BLUE LODGE _____ ARE YOU GOING THROUGH THE CHAIRS IN BLUE LODGE _____

HAVE YOU PARTICIPATED IN VALLEY FUNCTIONS: _____

HAVE YOU ATTENDED ANY MEETINGS OF THE EXECUTIVE COUNCIL: _____

ARE YOU SERVING ON ANY COMMITTEES: _____

IF YOU HAVE PARTICIPATED IN ANY DEGREE CONFERRALS WHAT TYPE OF PART DID YOU DO?

SPEAKING PART: _____ NON-SPEAKING PART: _____ WHICH DEGREE(S) _____

IN YOUR OWN WORDS, IS THERE ANYTHING YOU WOULD LIKE TO SEE THE SCOTTISH RITE DO TO MAKE YOUR SCOTTISH RITE CAREER MORE ENJOYABLE?

DO YOU HAVE ANY QUESTIONS OR CONCERNS THAT WILL HELP YOU, OR THE VALLEY?

DATE: _____

SIGNATURE: _____

INTENTIONALLY LEFT BLANK FOR REVISIONS BY COMMITTEE